



To: All our shareholders

This marks the very first letter to the shareholders of Organic Alliance. This past year we have built a high performance team to support and drive our business. We have been actively meeting with customers and establishing our positioning with them, and developing a supply chain to meet these customers' needs. I am very proud to report these accomplishments to you.

This past year we have several achievements I want to highlight for you.

First, we completed our first 10k report for 2008 in March 2010. We decided to be a fully reporting company, something not typical of other pink sheet companies. We believe this was an important decision in order to provide as much information possible to our shareholders, and other potential investors. Further, we feel it provides a significant distinction from other pink sheet companies. It is now completed, fully audited by a very prestigious accounting firm and we are working hard to complete the 2009 10k in the next several weeks.

Second, we began generating our first revenues about June 1, 2009 and we continued moving volume weekly through the rest of 2009. The business we were generating in 2009 was sourced out of the USA and Mexico and moved to Europe (France), Singapore, Taiwan, Japan, and to the USA. These shipments were for both organic and conventional fresh fruit and vegetables and we sold to retail chains, produce distributors and broadline companies.

Third, we signed several key agreements that support our growth plans by generating incremental revenue, properly position ourselves in the market, and enable sustainable growth over the longer term.

- We signed a MOU with YottaMark, a Redwood City, Ca. based technology company. They are providing the platform for us to begin sharing traceability information on each of our products, and enables us to market directly to the consumer at the point of sale. More on this later as this is foundational to our company strategy.
- We signed a company, Lighthouse Food Safety and Quality, to be our global food safety partner. This company has extensive knowledge in our industry

and has worked closely with Fortune 500 companies in developing food safety practices that exceed the normal protocols.

- We signed a distribution agreement with Aires de Campo, a Mexico City based organic food company. They have an extensive line of organic and some fair trade consumer packed food products. They needed a partner to distribute into the USA, Canada and to Europe and our contact base makes this is a great fit for both of our companies. They presently sell into Costco and Walmart in Mexico today so you can imagine where we are focusing on selling to here in the USA.

These exciting agreements we feel are very important elements for our Company's growth and are very proud we have been able to negotiate these successfully.

As we approach nearly a full year of activities, our company strategy is evolving as well. The value proposition for what we offer to our customer base is to develop, source, and market cutting-edge sustainable food products. Working from seed to consumer, we are able to capture added supply-chain value, increase efficiency in that supply-chain and maintain a high-level of control over the product and sustainability practices. Our products will be good for the consumer. The products that we sell will improve the lives for those that produce them through market access and fair trade premiums.

This is the direction we are going and this unique positioning will strengthen our place in the market. To reach the goals we have set we are actively pursuing sources of additional funding. This funding is critically important, as it will help us continue to lay a solid foundation for us to achieve the next level of growth.

I hope this letter provides some insight into our strategy, activities and our results. Please feel free to contact me with any questions you may have and a big thank you also from all of our employees!

Respectfully,

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